

# CALL FOR ENTRIES

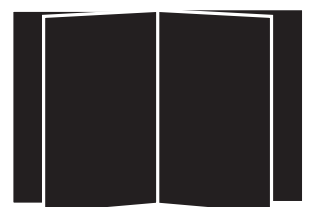
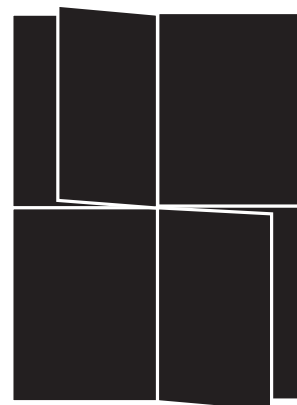
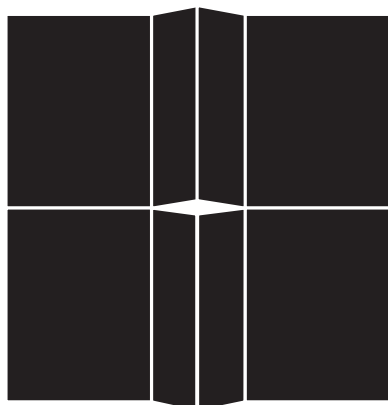
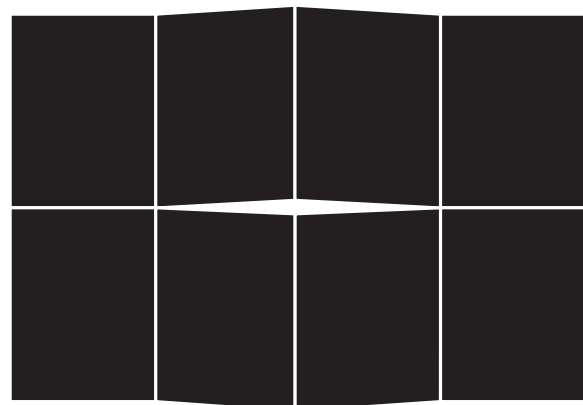
## SUBMISSIONS

This is an OPEN CALL. Submit early. Submit more than one. Not just for artists. Calling poets, writers, designers.

Registration is online.

# RiTUAL.

single-sheet book show.



## RiTUAL.

A CEREMONIAL ACT ~ RITES USED IN THE COURSE OF WORSHIP ~ THE PERFORMANCE OF CEREMONIAL ACTS ~ THE PRESCRIBED FORM OF CONDUCTING THE CEREMONY ~ A METHOD OF PROCEDURE THAT IS FOLLOWED WITHOUT VARIATION ~ PERFORMANCE WITH GESTURES, WORDS, AND OBJECTS, OFTEN IN A SEQUESTERED PLACE.

## KEY DATES

### SUBMISSIONS

Begin September 1, 2017

End November 18, 2017

### EXHIBITION

December 2, 2017 thru

February 24, 2018

### ARTIST RECEPTION

December 2, 2017 6:30 - 9:00 PM

### CLOSING TEA

February 24, 2018 4 - 7 PM

### UPDATES / FAQ

[www.heavybubble.com/ritual](http://www.heavybubble.com/ritual)

## HOW TO FOLD A SINGLE SHEET BOOK.

1. fold in half.
2. fold in half again.
3. fold in half again.
4. open.
5. fold to cut the center slit.
6. push the ends to the center.
7. fold one cut flap left and one right.
8. fold the top half away from you.

Our size and format is intended to create a more democratic exhibition to encourage artists, designers, and writers — not just those experienced in book arts.

[www.heavybubble.com/ritual](http://www.heavybubble.com/ritual)



@HBHQ

1241 Carpenter Street : 3rd Floor  
Philadelphia, PA 19147  
267. 871. 9375

## Sponsored by Heavy Bubble.

Heavybubble is a web service designed for career artists. Publish a do-it-yourself portfolio website and start marketing your work. Upload your artwork, and make changes whenever you want. We love art and the people who make it.

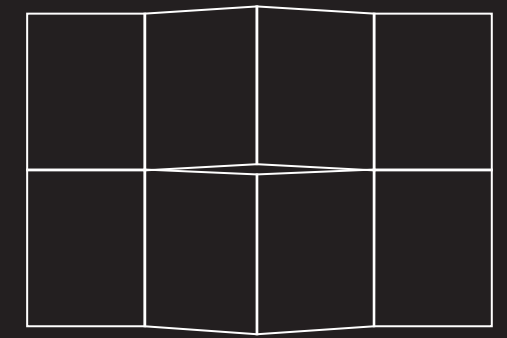


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RITUAL.

CALL FOR ENTRIES

THIRD BIENNIAL  
**RITUAL.**



single-sheet book show

FRONT COVER

RITUAL, single-sheet book show

EXHIBITION

December 2, 2017 - February 24, 2018

ARTIST RECEPTION

December 2, 2017 6:30 - 9:00 PM

CLOSING TEA

February 24, 2018 4 - 7 PM

This winter, retreat from the chill and be surrounded by stories, engulfed by pages, dazzled by books. Books on shelves. Books on tables. Books hanging. Walls covered with books.

Take books down, and read. Fall in love with a book, and take it home.

Pricing: Free, \$20, \$75, or \$150.

Heavy Bubble takes no commission.

The complete online catalog of the show will be available (and archived).



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267. 871. 9375

KEY DATES

Submissions  
Begin September 1, 2017,  
End Saturday November 18, 2017  
*shipped work must arrive by Monday Dec 20*

ARTIST RECEPTION

Saturday, December 2, 2017 6:30 - 9:00 pm

EXHIBITION

December 2, 2017 - February 24, 2018

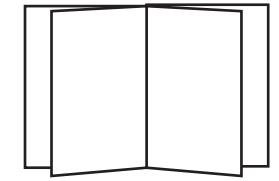
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FOLD IN HALF



FINE PRINT

- Heavy Bubble may reject a book for any reason, submission fee will be refunded but not shipping costs.
- Artist is responsible for shipping.
- Submit books in a labeled reusable protective package, such as 9 x 12 stiff envelope, whether inside an express envelope or dropped off.
- All books will be handled and touched by visitors.
- Books must not require assembly.
- If you want your book returned, provide postage or plan to pick up promptly.
- By entering you agree to permit use of your work in promotion, and affirm that you possess copyright of the entire work.

FOLD IN HALF LENGTHWISE

FORMAT

The tabloid-size format is intended to create a more democratic show to encourage artists, designers, or writers — not just those experienced in book arts.

This is how you fold a single sheet book.

1. fold in half.

2. fold in half again.

3. fold in half again.

4. open.

5. fold to cut the center slit.

6. push the ends to the center.

7. fold one cut flap left and one right.

8. fold the top half away from you.

Print this PDF on 11x17 paper and try it! Turn over this sheet for illustrated directions.

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SPECIFICATIONS

All books will be handled and touched by visitors. Books should be durable. Keep this in mind if you are considering something vulnerable such as a glued attachment. Do not add covers, endpapers, or book boards.

This prospectus models the 8-page format: 11 x 17 folded to 4.25 x 5.5 inches

• Max sheet size is 11 x 17 inches.

• Your folded entry cannot be larger than 4.25 x 5.5 inches.

• Books must be 8 pages.

• Stapling and sewing is permitted but not required.

• Digitally-produced work will be accepted.

Questions? check [heavybubble.com/ritual](http://heavybubble.com/ritual) for answers before contacting us, thanks

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FEES

\$15 for 1-3 books. Submit as many as you like!  
(4 books would be \$30, 9 books would be \$45)

The exhibition is not juried, but selected work will be featured. Selected artists invited to future shows

For each piece choose your price from:  
FREE \$20. \$75. \$150. NFS

No commission taken.

Mailed entries should be paid online. If possible, include photographs or scans of your book. Early submissions may be included in marketing.